2020 CFAES ANNUAL RESEARCH CONFERENCE
RUBRIC FOR POSTER EVALUATION

ABSTRACT (5% of total score)
The major aspects of the work are summarized in a clear, concise way within the word limit. Information presented includes all the purpose of the study. The basic design of the study; three major findings; and, if appropriate, summary of interpretations and conclusions. Minimal technical jargon is used.

POSTER CONTENT (45% of total score)
Title & Introduction
Title and introductory problem in a compelling way. Title is appropriately formatted. Numerous citations are included and are appropriately placed. Intro frames the problem in an adequate way. Title format is clearly large. Includes some citations that are typically appropriately placed.

Objectives
Objectives are concise, easily understood, and are appropriate to the study. Objectives may or may not be concise, often not easily understood, and somewhat appropriate to the study.

Materials and Methods
Study design is clear and concise. Methods address the hypothesis. All appropriate techniques are effectively presented. All controls or comparative groups are included. Study design is clearly general and concise. Methods address the hypothesis. Most techniques are appropriate and effectively presented. Most controls or comparative groups are included.

Results & Discussion
Data are effectively presented and sufficient to address the hypothesis or goal of the project. Results and discussion are clearly and concisely presented. Data are inadequately presented and insufficient to address the hypothesis or goal of the project. Results and discussion are somewhat unclear and concisely presented.

Significance
Significance is appropriate to the study and is effectively communicated. Adequate mention of broad impacts. Significance is somewhat appropriate to the study and is adequately communicated. Some mention of broad impacts.

POSTER DESIGN (35% of total score)
Overall appearance
Poster includes all required elements. Professional, neat appearance. Color contributes to overall impression. Good contrast, no conflicting colors.

Organization
Organized similar to scientific paper: title, authors/affiliations, introduction, objectives, materials & methods, results, discussion, conclusions, and acknowledgments. Excellent organization. Effective use of space. No redundancy. Two of these elements are out of place. Adequate use of space. Minimum redundancy. Three or four of these elements are out of place. Adequately organized. Adequate use of space. Minimum redundancy.

Text
Appropriate font selection and size legible from 2-3 feet away with large fonts. Very easy to read.

Figures, tables, and photos
Effective use of all figures, tables, and photos; well-coordinated with text.

Grammar and spelling
Perfect grammar and spelling. No errors.

Poster presentation (15% of total score)
To be determined at the CFAES Annual Research Conference.

Ability to discuss poster
Student demonstrates expertise; can clearly and coherently respond to questions about the poster, knowledgeable about research area; offers thoughtful insight and engages with spectators.

Student demonstrates expertise; can clearly and coherently respond to questions about the poster; may lack knowledge in research area; offers thoughtful insight and engages with spectators.

Student generally demonstrates expertise; can respond to questions about the poster; though responses may be vague or incomplete; may lack knowledge in research area; offers some insight to spectators.

Student does not demonstrate expertise; can respond to questions about the poster, though responses may be vague, incomplete or incorrect; clearly lacks knowledge in research area; offers little insight to spectators.

Student does not demonstrate expertise; unable to answer questions about the poster. May lack knowledge in research area; does not offer additional insight to spectators.